



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX GENERAL ROUNDUP

▶ **ITEM ONE**

THE CLIPS

▶ **ITEM TWO**

NARRATIVE PROPOSAL

▶ **ITEM THREE**

CATALOGUE

▶ **ITEM FOUR**





PAPER EDITING

THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

THE GROUPS

Your international research adventure starts here. Your tutors will tell you who the members of the group you belong to are and will transfer you the appropriate ways of contacting the other members.

- ▶  Exchange your e-mail address
- ▶  Share a personal Skype account
- ▶  (if everybody feels ok with it) create a WhatsApp group
- ▶  Elect a group leader



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

THE AGENDA

We know how difficult it was to meet the schedule of the project:
it's time to switch the turbo-mode ON!

Your tutors will send you an email containing all the stages
of your path, and the dates for intermediate control moments.

- ▶ You should have already shared the general framework
with your teachers
- ▶ You will attend a general follow up meeting with tutors
on DEC the 22nd, a checkpoint meeting on JAN the 31st, another
follow up webinar on FEB the 18th
- ▶ A last optional checkpoint can be activated on MAR the 1st



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

THE AREA

<https://www.loop-erasmus.eu/microsites/>



LOOP - Living Opportunities for Our Planet
The Students' Microsites

Welcome to the LOOP Students' Microsites Area

Within this dedicated area, you and your group can structure your **documentary project**. The planning you are going to illustrate will take the form of a **microsite with multimedia contents** such as photos, videos and textual contributions.

Before accessing the collaborative tool below, you must have shared with your teachers all the necessary information to carry out the activity, and therefore be ready to **discuss and decide** with the other members of the group the **parts that will make-up your project** (and therefore also your microsite).

- FIRST**
Prepare a good name for your project, something that will attract curiosity and attention.
- SECOND**
You are required to upload 3 **video clips that describe the object of your research** and therefore of your project; these videos will be merged and edited by the LOOP team, so that they can appear as a **single production when your microsite is published**.
- THIRD**
The narrative proposal is the **beating heart of your project**: it is in fact a text that develops the backbone of what you would like to explain, show and discuss. If you think of a movie, this could be your script.
- FOURTH**
The two catalog interviews required must start from the work you did in the national research phase: you simply should **transform the interviews you developed on paper into videos**.
- FIFTH**
Now it's time for the images: it's called paper editing and **consists of 3 images, one of which will be used as the cover of the project**. Choose images that give identity to your idea and clarify them with effective captions.
- LAST**
It's time to **sign the project**, entering all the names of the group that helped develop it.

[CREATE YOUR MICROSITE](#) [VIEW ALL PUBLISHED MICROSITES](#)

Once you jump on the access page, you will immediately be provided with a set of instructions: a sort of quick-guide to remind you the “to-do” list of the activity and its basic explanation.

- ▶ READ IT
- ▶ READY TO CONTRIBUTE?
- ▶ CLICK



THE INTERNATIONAL RESEARCH


INTELLECTUAL OUTPUT SIX

THE ACCESS

<https://www.loop-erasmus.eu/microsites/>



To access the platform in the area correctly set up for the generation of microsites, you must click the button:

 **CREATE YOUR MICROSITE**

► You will be asked to log in with your group credentials



=

1 USERNAME
1 PASSWORD

**EVERYBODY CAN WRITE,
EDIT, DELETE AND ADD
SITE (PUBLISH)**

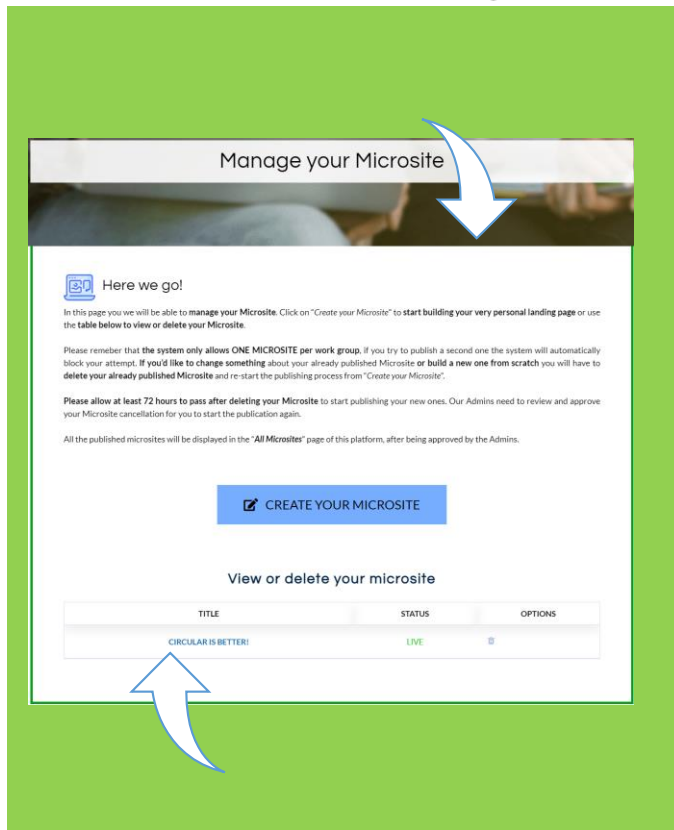


THE INTERNATIONAL RESEARCH

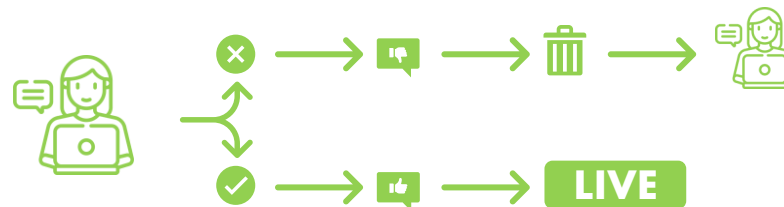
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THE TIPS

<https://www.loop-erasmus.eu/microsites/>



Before entering the content entry form, you will be able to read a brief and clear explanation on the **ONLY** ways to manage your landing page: it will not be possible to edit it in alternative ways, so keep this info in the utmost consideration.



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INTELLECTUAL OUTPUT SIX

THE FORM

<https://www.loop-erasmus.eu/microsites/>



Any type of interaction with the content entry form is guided by instructional messages and follows in all respects the user experience modes that can be found in any web service: they are foolproof mechanisms.

128 Mb

2000 chr




THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

THE ORGANIZATION

The basis for your work also lies in what you have already done for the previous national research phase; in this new phase the video component becomes more important, but above all you have to think about how to set up a feasible project.

- ▶ Your target is to describe a documentary project (not to realize a documentary NOW)
- ▶ The first step is to divide the tasks between you (your tutor will help you through a dedicated call)
- ▶ Remember that [ADD SITE](#) is something you should be sure to press 



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX



1

ITEM ONE
THE CLIPS

THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

ITEM ONE

THE CLIPS

TECHNICALLY SPEAKING



Whenever a video in the LOOP project is requested, it is always something you can do with a smartphone, a little attention and creativity. NO WORRIES.

- ▶ The resolution has to be 1920x1080 (a.k.a. Full HD)
HORIZONTAL orientation / MP4 format (no avi, mov, wmv, etc.)



→ NO 4K! →



→ 4K or HD →

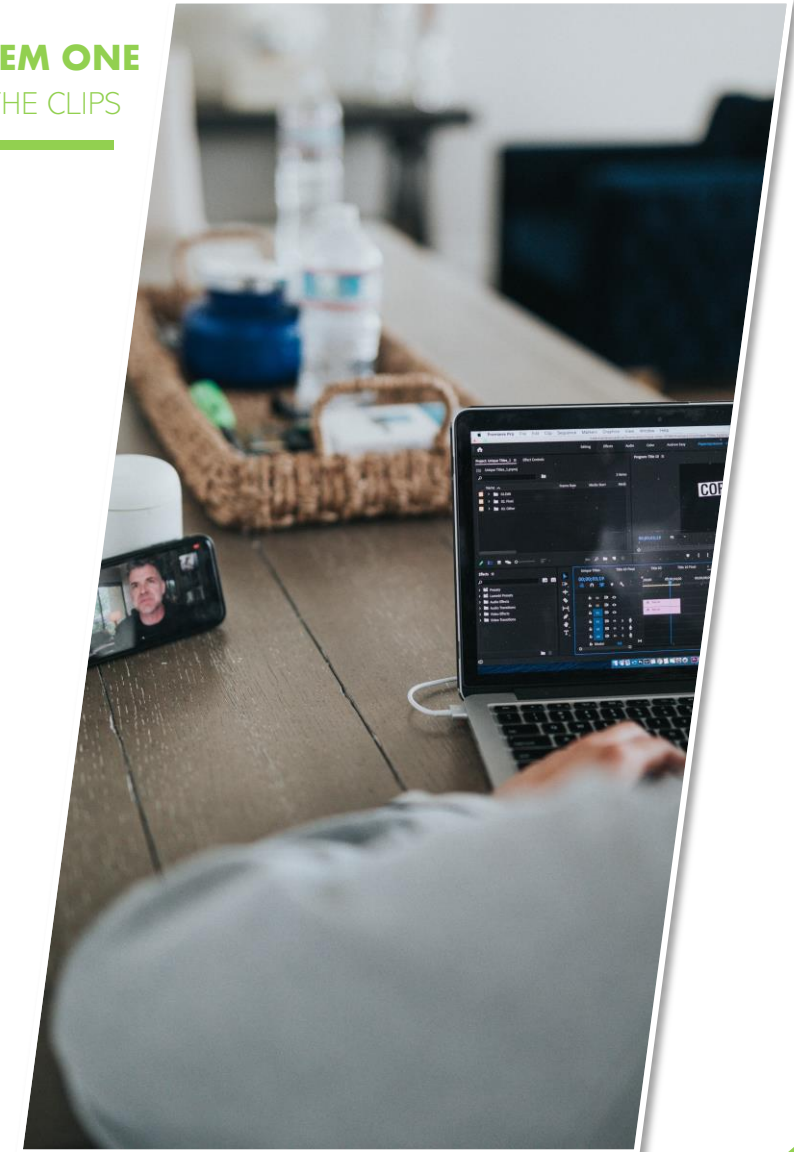


- ▶ The file must be “lightweight” under 128Mb
(if properly managed, also a 5 min. video can fit in this file size)



*Download **HANDBRAKE** (shrink file size w/out loosing quality)*

Click here for a video tutorial on how to use it



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

PRO TIPS



If you want to get good results, you will have to pay attention to light and sound: they are much more important than the technical equipment you have at your disposal.

- ▶ Check out some basic hints on shooting videos with a smartphone.
- ▶ Try to better understand how light works, if you can experiment artificial lights indoors.
- ▶ Always check that audio sounds loud and clear... You can find some more pro-tips clicking the pro-head

ITEM ONE

THE CLIPS



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

ITEM ONE

THE CLIPS

EDITORIALLY SPEAKING



The fundamental requirements to be met from an editorial point of view are:

- ▶ Submit 3 videos
- ▶ Suggested length <2-3min.> each
- ▶ The clips must promote the group research objective and the research itself
- ▶ Before the final publishing of the microsites, the videos will be put together and finished by a CivicaMente editor



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX



2

ITEM TWO
NARRATIVE PROPOSAL

THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

TECHNICALLY SPEAKING



This part has to do with STORYTELLING and good writing: there's really few technical advices that can be given other than what your teachers "give" to you everyday at school.

- ▶ Prepare a draft and share it with your group (don't just wait for the calls: use messengers and e-mails to work as a real team)
- ▶ Once you have your final copy, share it with your teachers
- ▶ If your teachers say that the text is okay, share it with the tutor
- ▶ The tutor will tell you what can be perfected and give you the final "WOW"

ITEM TWO
NARRATIVE PROPOSAL



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

PRO TIPS



A simple text is a very different thing compared to a story: put yourself in the shoes of a publisher or a producer who, among many projects, could choose to finance your own ... With what words would you like to fascinate him?

- ▶ “To be interesting, be interested” Do you like this hint? We suggest you a more personal point of view by clicking the pro-head
- ▶ “Ink is better than think” Sounds good uh? Check the 5 basic exercise for storytellers here...

ITEM TWO NARRATIVE PROPOSAL



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

ITEM TWO
NARRATIVE PROPOSAL

EDITORIALLY SPEAKING



The fundamental requirements to be met from an editorial point of view are:

- ▶ 2000 CHARACTERS abstract
- ▶ More is better in this case; good writing style is NOT OPTIONAL
- ▶ COPY AND PASTE from the web won't be allowed: the control is software based and really accurate... beware
- ▶ The goal is to raise attention and interest in your documentary project, hence emotional and persuasive writing are welcome



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX



3

ITEM THREE
CATALOGUE

THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

ITEM THREE

CATALOGUE

BACK TO THE CAMERA

This is not just about shooting a video:
you must put together edited clips.
It hasn't got to be a colossal movie:
short and intense is way better than long and weak.

- ▶ Two clips around 1,5-2 min. each
- ▶ Same technical specs as usual
(horizontal, fullHD, MP4, 128Mb max)
- ▶ The clips must focus on your locally produced interviews
(share some ideas with the tutors before starting 😊)



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX



4

ITEM FOUR
PAPER EDITING

THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

ITEM FOUR PAPER EDITING

THE FINAL TASK



You are about to complete your project:
now you will have to associate some original images to your idea.
As you have already seen, the copyright of photographs
can be a problem; so, the first suggestion is:
go out and try to produce some original photographs!

► 4 pictures



► Use the caption fields in the form to specify
what the picture means for the project,
and relevant license info like the source (if any)
or the type of license (for example Creative Commons)



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX

ITEM FOUR

PAPER EDITING

PRO TIPS



As always LOOP offers you activities for which it is not absolutely necessary to have expensive equipment available: your goodwill and creativity will always be valued much more than a small effort made with professional means. We have found some interesting tutorials online, to show you the photographic potential of your smartphone from another perspective.

The basics



The «I want more...»



THE INTERNATIONAL RESEARCH

INTELLECTUAL OUTPUT SIX



**THANKS
FOR YOUR TIME**
BE PRODUCTIVE,
COLLABORATIVE,
AND... HAVE FUN!