



Interview: REDESIGN

Activity of the interviewee:

Short Bio:

1. Tell us a little about your business and how the idea of changing the approach for a greater circularity of design was born.

2. What were the main difficulties you encountered in dealing with processes of change in product (or service) design?

3. Speaking of design: what shape do you think the future of your business could have in terms of circularity and sustainability?
